

# River City Food Bank

Friendship Force Presentation  
June 11, 2020



# Agenda



- ▶ Mission and Core Values
- ▶ Food Security
- ▶ Community Impact
- ▶ Programs
- ▶ Funding
- ▶ COVID-19
- ▶ Questions



# Mission and Core Values

## Mission

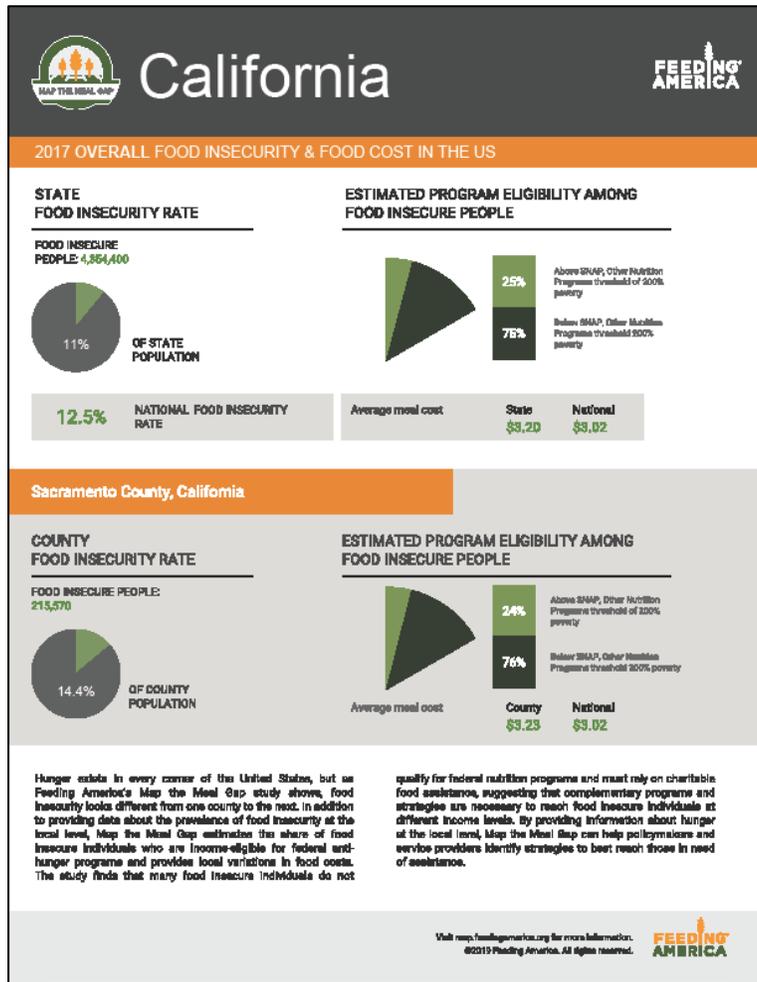
To alleviate hunger in Sacramento County by providing healthy emergency food and other assistance, offering referrals and promoting self-sufficiency through a variety of programs.

## Core Values

- ▶ Dignity
- ▶ Compassion
- ▶ Respect
- ▶ Health
- ▶ Nutrition



# Food Insecurity



## SACRAMENTO

- 14.4% of total population (215,570)
- 19.3% of children (69,800)
- 10.2% of seniors (19,552)

## CALIFORNIA

- 11.7% of total population (4.3 million)
- 19% of children (1.7 million)

# Community Impact



In 2019 RCFB distributed emergency food to more than 205,000 Sacramento County residents experiencing food insecurity.

- 40% increase in service over 2018
- 18% were seniors
- More than 50% were children
- 2.4 million pounds of food distributed
- 1.8 million meals were served
- 9,333 people reached through CalFresh outreach

RCFB anticipates a 30% increase in people served in 2020 as a direct result of COVID-19.

# Emergency Food Distribution Program

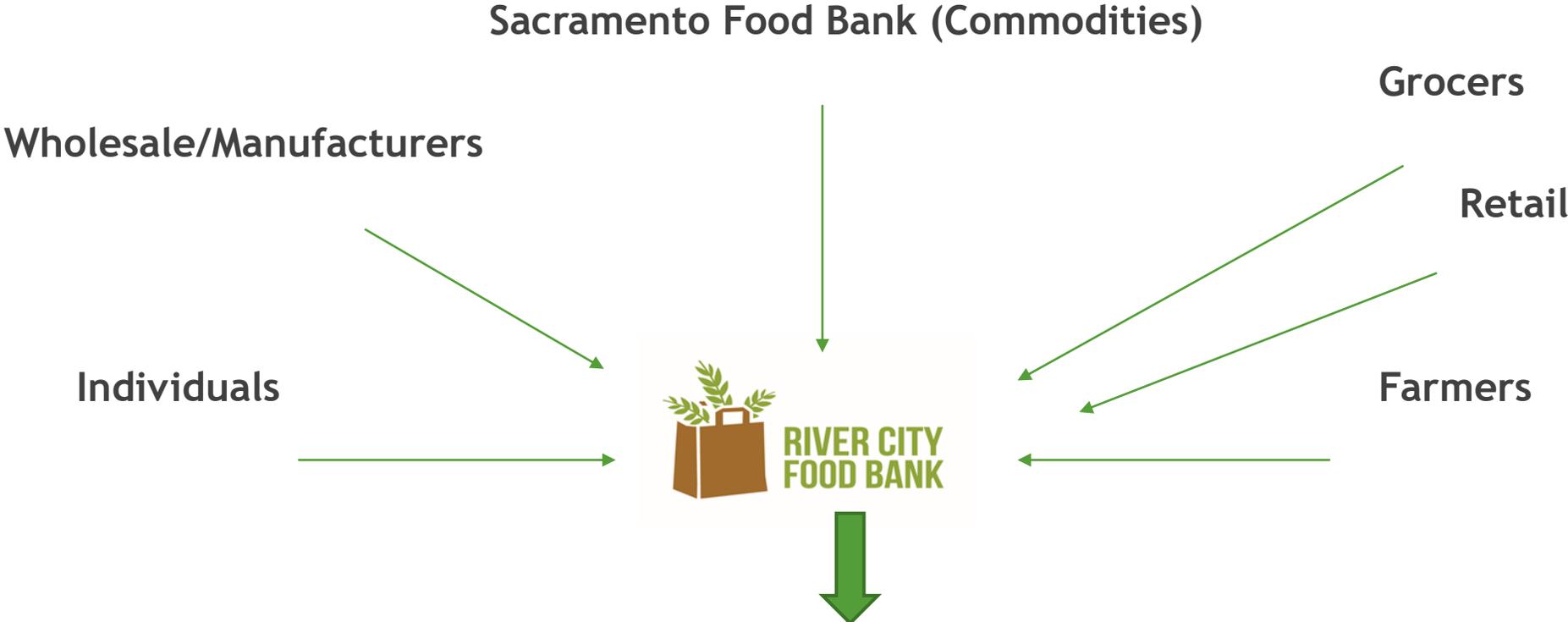


## Meeting the Most Basic Food Safety Net

- ▶ Open six days per week (Five during COVID-19)
  - ▶ Midtown
  - ▶ Arden Arcade (The Center at St Matthews)
- ▶ Low-barrier intake
  - ▶ No proof of income or IDs required
  - ▶ No zip code requirements
  - ▶ Optional questions for first time guests
- ▶ Choice Food Distribution Model (Limited during COVID-19)
- ▶ Healthy options including 50% fresh produce

On average, serving 4,500 per week through this program during coronavirus pandemic.

# Emergency Food Distribution Program



**RCFB Distributed nearly 2.5 million pounds of food in 2019 to 205,341 people experiencing food insecurity in Sacramento: seniors, children, families, refugees, unsheltered, working poor, disabled**



# Senior Programs and BackSnacks for Kids



## Senior Programs

- ▶ Nutritious, breakfast and shelf-stable foods delivered to seniors who may not be able to pick-up otherwise
- ▶ More than **31,000** seniors served in 2019

## BackSnacks for Kids

- ▶ Healthy, shelf-stable snacks provided to children at **8 low-income schools**
- ▶ Helps fill gap in evenings and on weekends when federally subsidized school breakfast and lunch are not provided
- ▶ Nearly **34,000 students** and **2,265 families** served annually

# Nutrition Programs



## Groceries for Medically-fragile

- ▶ Bags of nutritious food prepared for medically-fragile clients who may not have access otherwise

## Cooking Classes at One Community Health (on hold during COVID-19)

- ▶ Monthly classes for approximately **200 adults per year**
- ▶ Recipe and food to re-create the recipe provided to all participants
- ▶ Focus on seasonal produce and pantry staples

# CalFresh Outreach



## Hunger Safety Net

- Stretch food budgets and allow individuals and families to afford nutritious food
- Access to CalFresh benefits can translate into fewer visits to the Food Bank

## Outreach

- Meeting people where they are - WIC offices, low income housing, schools, health clinics, senior centers, homeless shelters, etc.
- Assist vulnerable populations to apply and stay on CalFresh

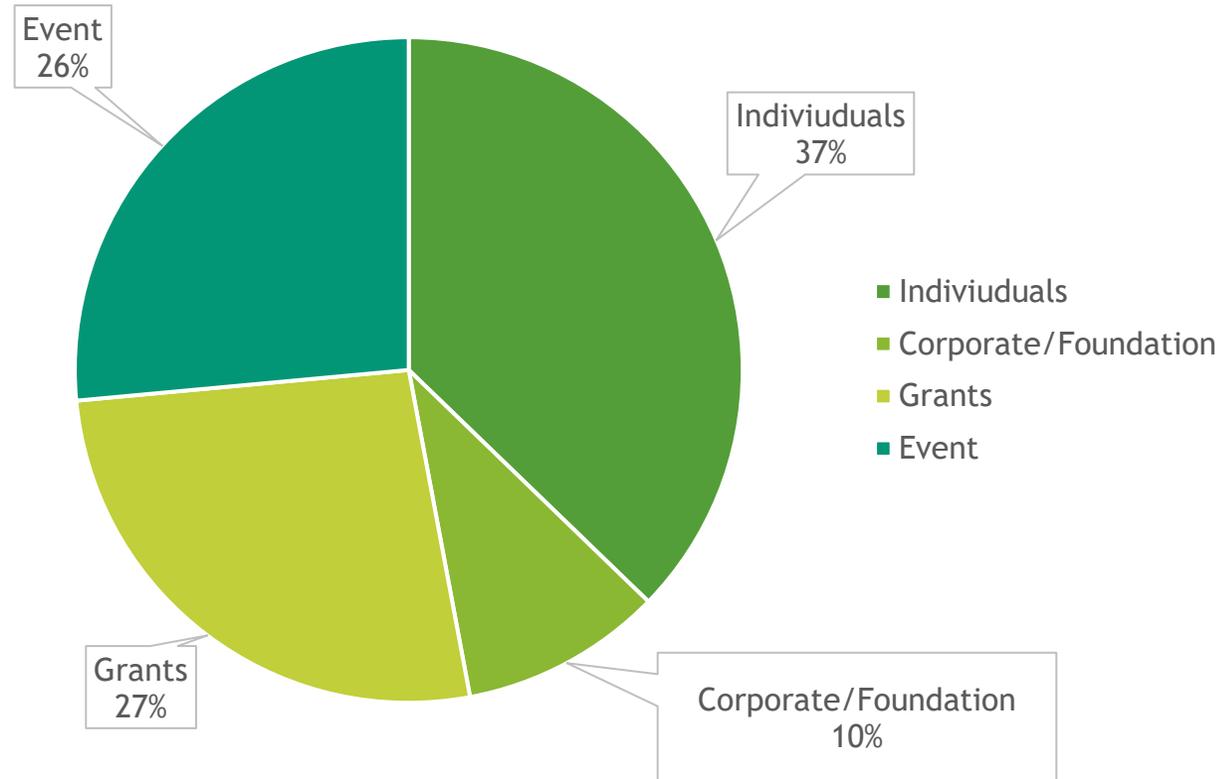
## Advocacy

- RCFB chairs the CalFresh Taskforce and participates in state-wide committees
- Education and help navigating through the process, including the period after enrollment



# How RCFB is Funded

2020 Budgeted Operating Revenue

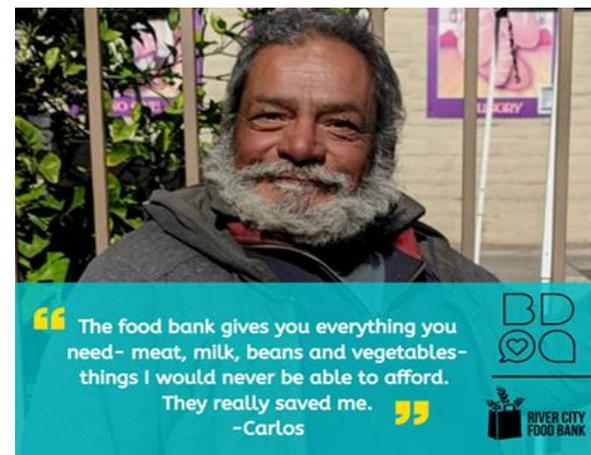


# Impact of Coronavirus (COVID-19)

The COVID-19 pandemic has created massive economic displacement and is sending families to RCFB who have never needed help before.

RCFB has seen first-hand the number of people seeking food assistance climb. As employees continue to be laid off, are forced to stay home without pay to care for their children and begin to deplete their financial reserves, the need for food assistance is growing.

Since the COVID-19 outbreak, RCFB is serving an average of 4,200 people per week. We served more than 20,000 people in of May.



# Get Involved: Make A Difference

## ▶ Volunteer Time

- ❑ 33,000 hours donated annually
- ❑ Groups and individuals needed to assist with greeting guests, receiving and preparing food, distributing food
- ❑ Customized volunteer opportunities
- ❑ Contact: Jena Robinson, Program and Operations Manager
  - [jrobinson@rivercityfoodbank.org](mailto:jrobinson@rivercityfoodbank.org)

## ▶ Organize a Food or Fund Drive

- ▶ RCFB is always looking for donated non-perishable foods, fresh produce and non-food items such as hygiene products, diapers and wipes

## ▶ Be an Ambassador

- ▶ Like and follow us on Facebook, Twitter, Instagram and LinkedIn
- ▶ Sign up to receive our monthly e-newsletter
- ▶ Attend Empty Bowls, RCFB's annual fundraising event

# Questions

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Thank you!



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