



friendship force

INTERNATIONAL

Experience different views.
Discover common ground.

Websites -- Chris Smith



Websites

One of the building blocks
to a stronger club.

Why should you have a website?

Communicate

- Tells the public who you are

- Remind members of your purpose

- Recruitment tool

Create a sense of community

- Help members feel involved and in touch

Why should you have a website?

Journeys or Activities Details

Blogs and Photos

Informs members and potential Ambassadors

Membership Tool

“Add me to your mailing list” button

“Join Us” tab makes it easy to sign up

Automatic notices to expiring members

Profiles updated by member

Most current info in Member’s Only section

Why should you have a website?

Treasurer's Tool

- Payment reminders sent automatically
- Paypal and Credit Card links

Events Chair Tool

- All events posted on website
- Auto emails sent about upcoming events
- Reminders to those who registered
- Registration and payment info in one spot

Why should you have a website?

File storage

Upload club documents for long term storage: Board Minutes, Newsletters, notes on past exchanges

Things to do and things to watch out for...

Updated Content

better to remove the page than have old data

Good links and consistent frames

Member only content

Have a FAQ section

How does your website look?

- [Calgary](#)
- [Central Montana](#)
- [Cheyenne](#)
- [Denver](#)
- [Eastern Washington/Northern Idaho](#)
- [Flathead Valley](#)
- [Greater Atlanta](#)
- [Kern County](#)
- [Lake Hartwell](#)
- [Las Vegas](#)
- [Lincoln](#)
- [Los Angeles](#)
- [Lower Columbia](#)
- [Medicine Hat](#)
- [Napa-Sonoma](#)
- [Northern Colorado](#)
- [Olympia](#)
- [Oregon's Mid-Willamette Valley](#)
- [Penticton-Okanagan](#)
- [Pikes Peak Region](#)
- [Reno-Tahoe](#)
- [Sacramento](#)
- [San Diego](#)
- [San Francisco Bay Area](#)
- [Santa Barbara](#)
- [Seattle-Tacoma](#)
- [Southern Arizona](#)
- [Southern Oregon](#)
- [Utah](#)
- [Western Colorado](#)

Financial Considerations

Setup - Professional (\$ 150 on up) or do it yourself

Basic Hosting – free to \$ 600/year

Little if any database and event management

Little if any membership billing/management

- Orgsites.com: Free website hosting with database and events (see Oregon club sites)
- Godaddy.com: \$ 36 - \$ 240/year
- Google Sites: \$ 60 - \$ 300/year
- XMission: \$ 180to \$ 600/year
- WordPress.com: Free to \$ 300/year
- Weebly: Free to \$ 300/year

Full Service Hosting- Membership, Events, etc.

- Club Express: 40 cents/member/month (\$ 4.80/yr)
Minimum charge \$ 288/year
- Wild Apricot: free up to 50 members
50 to 250 members \$ 600/year (\$ 12 to \$ 2.40/yr)
<https://register.wildapricot.com/?refcode=R2I8A>

Other things to budget for:

- Domain Name setup and renewal
- Email hosting charge

Blogging

What is it?

A blog (a truncation of the expression "weblog") is a discussion or informational website published on the World Wide Web consisting of discrete, often informal diary-style text entries ("posts"). Posts are typically displayed in reverse chronological order, so that the most recent post appears first, at the top of the web page

How to use Blogs with your club's site:

- A travel log of your outbound Journey
- Information about an inbound Journey
- Updates on activities within your club
- ??

A few sample blogs:

[Lynn & George Meyer in Myanmar](#)

[Jeremi Snook's FFI Blog](#)

[Friendship Force Georgetown, Texas blogs](#)

[Friendship Force Melbourne, Australia](#)

[Russ and Roz Worrall's personal blog](#)

New FFI Website

friendshipforce.org

Scroll to the bottom

Newsletter signup

Resources links

Journeys List

Catalog

Complete List

Updated Journeys Guidelines